

CYANOCOST DISSEMINATION

- Dissemination team
- Webpage
- Tweeter
- Facebook
- Others

Dissemination group

- Luc Brient
- Tina Elersek
- Evanthia (Evi) Mantzouki
- Reyhan Akçaalan
- Andrea Törökne
- Chris Avagianos
- Antonio Quesada

Webpage



ACCESS TO PRIVATE FORUM

Create an Account



COST ES 1105 Action

Earth System Science and Environmental Management

ABOUT

EVENTS

ACHIEVEMENTS

STSMS

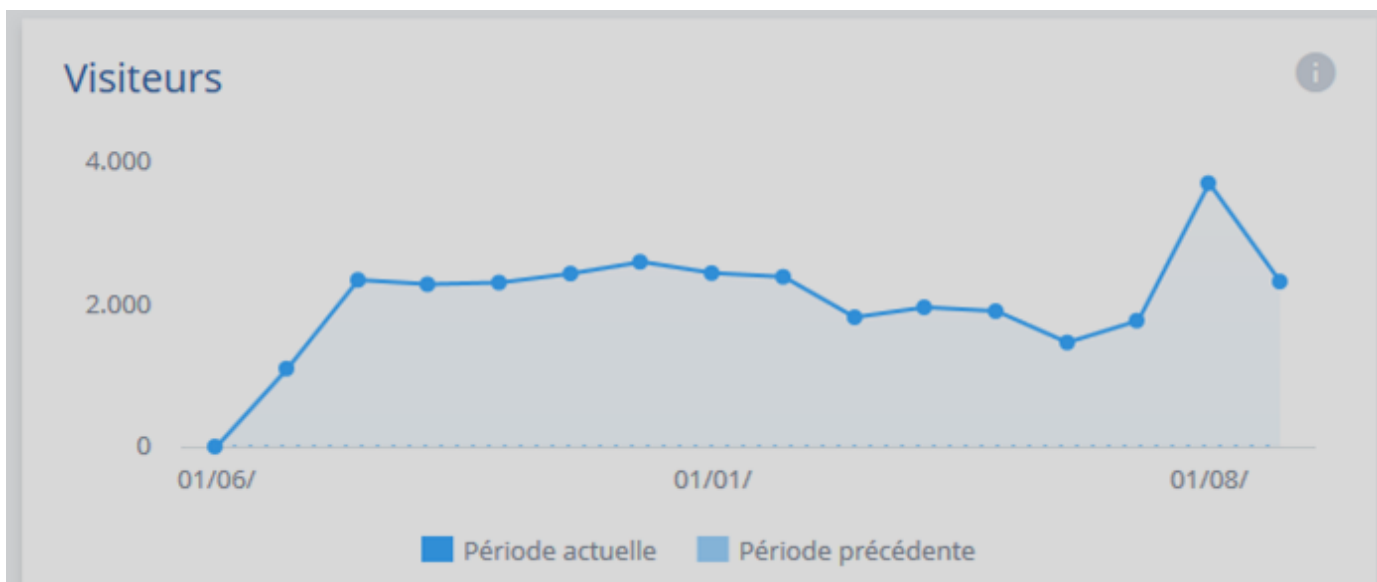
- All Countries -



Go



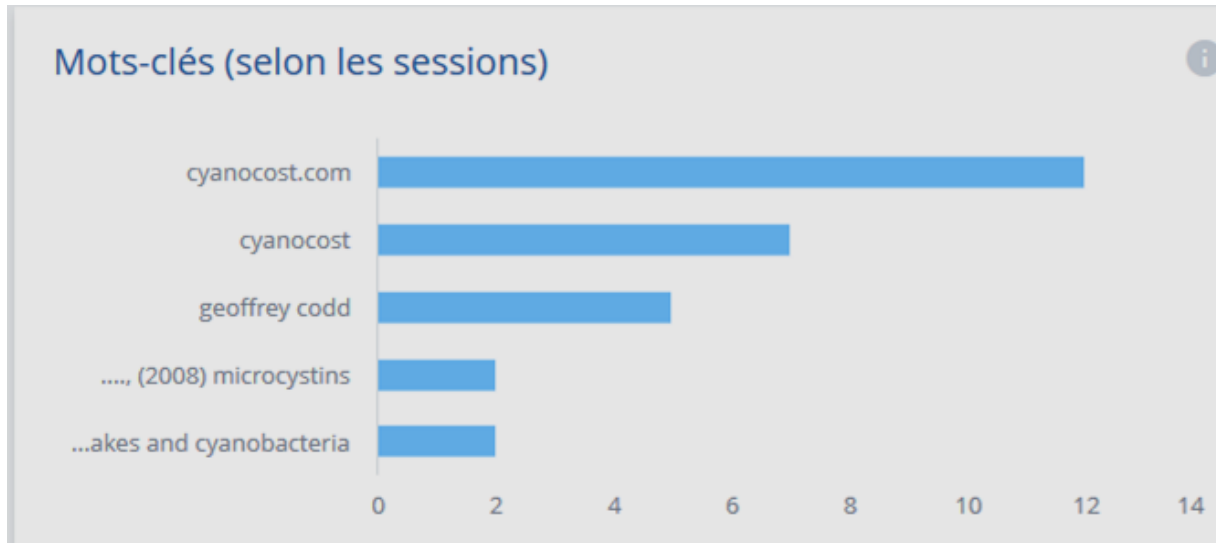
**MASTER
OF INLAND
WATER QUALITY
ASSESSMENT
2016-2017**



— Jun 2015 to Sept. 2016

32 830 visitors Jan 2014 to Sept 2016 and 116 900 visited pages

Key words



cyanocost.com

cyanocost

geoffrey codd

Kagalou, I., et al., (2008) microcystins

finland lakes and cyanobacteria

ictc10

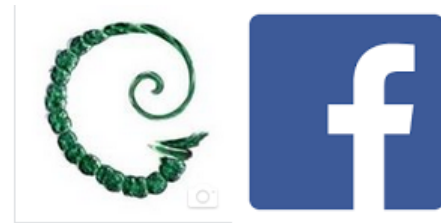
www. cyanocost.eu

post doc water 2015 cyprus

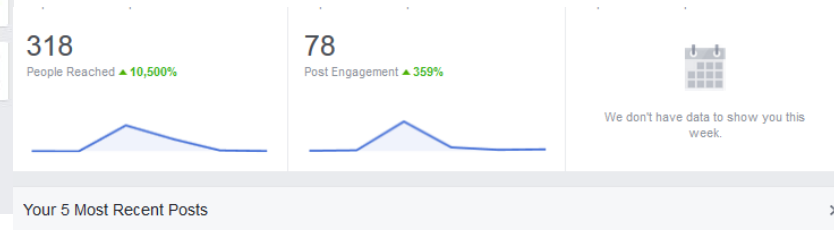
Post doc position for cyanobacteria research 2016

review of literature water algae and cyanobacteria

The screenshot shows the CYANOCOST Facebook page. The profile picture is a green spiral of cyanobacteria. The page name is CYANOCOST @CYANOCOST. The main post features an image of a shark with labels for 'L-BMAA' and 'Mercury (Hg)'. The text of the post reads: 'Study Finds Shark Fins & Meat Contain High Levels of Neurotoxins Linked to Alzheimer's Disease | The Rosenstiel School of Marine and Atmospheric Science...'. The post has 794 people reached and a 'Boost Post' button. The left sidebar shows navigation options like Home, About, Events, Photos, Likes, Notes, Videos, Posts, and Manage Tabs. The right sidebar shows a list of pages liked by the page, including EABA - European Algae Biomass..., National Science Foundation..., Cawthron Institute, and LERNZ - Lake Ecosystem Restor....



In CYANOCOST Facebook page we post recent papers acknowledging Cyanocost, other important papers, news, conferences, events, job offerings and other material related to cyanobacteria and cyanotoxins



Published	Post	Type	Targeting	Reach	Engagement	Promote
09/22/2016 8:48 pm	Vacancies in Aquatic Microbial Ecology at the University of Amst			292	48 12	Boost Post
09/07/2016 10:24 am	Cyanocost Final Meeting and Conference			0	0 0	Boost Event
09/06/2016 8:11 pm	"Cyanobacterial Neurotoxin BM				29 12	Boost Post
08/11/2016 12:44 pm	Why has the Olympic diving pool turned green? Here are the best			1.2K	137 34	Boost Post
08/03/2016 8:55 am	Blooms, Blooms and more Blooms! This is the main title of July's			164	12 8	Boost Post

Legend: Reach: Organic / Paid (orange bar), Post Clicks (blue bar), Reactions, Comments & Shares (pink bar).

CYANOCOST Facebook page has 351 "Likes" (followers) and the number is growing. The majority is not Cyanocost members.

Some posts have a very good outreach (e.g. over 1000) and good engagement (e.g. over 100 clicks or 30 likes & shares for one post).



465 Followers
(more than 400 non-Cyanocost members)



Browser address bar: <https://tweetdeck.twitter.com/>

Navigation: Chemistry, Cyanotoxins, Music-Films, Research, Jobs, Apple, Yahoo!, Google Maps, You

Home @CYANOCOST

- Lisa Borre** @lisa_borre 49s
Interesting study being led by @kevrose: Calculating the role of lakes in global warming sciencedaily.com/releases/2016/... #GLEON
- US EPA Research** @EPARes... 59s
At #WEFTEC16: don't miss #EPAer Hiba Ernst talking about bioterrorism & bio-contaminated wastewater at 1:30pm CT: epa.gov/research/wefte...
- Daniel Kelly** @danielrkelly 1m
Levels of #methane in #groundwater vary with #fracking well construction: fondriest.com/news/levels-me... @uofcincy @ATownsendSmall
- CYANOCOST retweeted
Water - EGuru @watereguru 6d
Officials: Toxins on the decline in Utah Lake environmentguru.com/pages/elements... #AlgalBloom #UtahDepartmentofEnvironmental

Notifications @CYANOCOST

- VariconAqua followed you
VariconAqua @VariconAqua
Varicon Aqua is an original equipment manufacturer based in the UK. We have over 20 years experience designing constructing and deploying algal photobioreactors
- Helen Barratt** retweeted your Retweet
Nigel Willby @NWillby 17d
Welcome to the freshwater scientists of the future #ATSCfwbio @NERCscience @StirUni @CEHScienceNews pic.twitter.com/YgjqcA8uQS
- Helen Barratt** retweeted your Retweet
Katherine O'Reilly @DrKattish 17d
In Lake Superior, summer surface water temps have increased by 5



@CYANOCOST CYANOCOST

2,541 tweets 493 following 465 followers 38 listed

Joined Twitter on June 17, 2013 as user #1,525,446,270

Cyanobacterial blooms and toxins in water resources : Occurrence, impacts and management - ES1105 COST Action

<http://www.cyanocost.com> Europe

0.94 followers/following 82 listed/1,000 followers

Tweets Analytics Download & Print

Last updated **about 2 hours ago** Update now

2,537 tweets from June 17, 2013 to September 26, 2016¹ Modify range

- 2.12 tweets per day
- 2,140 retweets 84%
- 219 user mentions 0.09
- 30 replies 1%
- 313 links 0.12
- 275 hashtags 0.11
- 249 tweets retweeted 9.8% a total of 569 times 2.29
- 206 tweets favorited 8.1% a total of 443 times 2.15

Thanks!!!!